

Voices for Change : Multimedia Sparks for Systemic Change



PROJECT NAME	VOICES FOR CHANGE: MUSIC AND VOLUNTEERING FOR A DECOLONIAL ENVIRONMENTAL AND SOCIAL JUSTICE
ACRONYM	VOICES FOR CHANGE
COORDINATOR	CCIVS (THE COORDINATING COMMITTEE FOR INTERNATIONAL VOLUNTARY SERVICE)

PROJECT PARTNERS





ABOUT THE PROJECT

VOICES FOR CHANGE

Voices for Change is an Erasmus+ Cooperation Partnership that brings together International Voluntary Service organisations, environmental organisations, musicians and local communities from Europe, Africa, Asia and Latin America to explore how creativity, volunteering and advocacy can contribute to environmental and social justice.

Through international collaboration, local community actions, impact measurement, music and policy dialogue, the project amplified grassroots voices in discussions on climate justice, social justice and volunteer rights. By connecting local experiences with institutional advocacy, Voices for Change demonstrates how volunteering can contribute to meaningful social change and help shape future policies.



PROJECT OVERVIEW

Partners worked together to exchange knowledge, build new partnerships and develop practical resources that strengthen the International Voluntary Service movement. The project combined international meetings, the Earth Artists Training and Songwriting Workshop, impact measurement training, local community actions, advocacy initiatives and creative collaboration. These activities resulted in educational, creative and advocacy resources designed to support volunteers, organisations, educators and decision-makers well beyond the lifetime of the project.

The Change Capsule is where they all come together.





FROM IDEAS TO ACTION

THE PROJECT JOURNEY

From the first Global Reflection Meeting to the final EmpowerEU Summit, the project combines international collaboration, local action, creativity and advocacy.

1

NEEDS ASSESSMENT & GLOBAL REFLECTION MEETING

Versailles, France. 26 participants mapped the state of International Voluntary Service, identified emerging challenges and set a shared vision for the project.

2

IMPACT MEASUREMENT TRAINING & FIELD RESEARCH

Partners trained in the Most Significant Change methodology, then collected community stories during the Local Actions.

3

EARTH ARTIVISTS TRAINING & SONGWRITING WORKSHOP

Nairobi, Kenya. Volunteers, environmental practitioners and musicians created Echoes of Nature and shaped the Earth Artist Toolkit.

4

LOCAL ACTIONS

Communities across Europe, Africa, Asia and Latin America joined environmental action, creative expression and dialogue, gathering Stories of Change.

5

SYMPOSIUM ON ENVIRONMENTAL & SOCIAL JUSTICE

Partners, experts and stakeholders validated the project's advocacy recommendations and reviewed the impact measurement findings.

6

ONLINE SUMMIT: EMPOWER EU

The culmination of the project, introducing the Change Capsule and presenting the advocacy recommendations to a wider audience.





THE CHANGE CAPSULE



The Change Capsule brings together the key creative, educational and advocacy outputs developed throughout Voices for Change. It reflects the experiences, ideas and aspirations of the volunteers, artists, communities and partner organisations who contributed to the project.

More than a collection of resources, the Change Capsule captures the project's journey, from community stories and creative expression to policy recommendations, demonstrating how International Voluntary Service can contribute to environmental and social justice.

The Change Capsule can be found on the website project:
<https://ccivs.org/voices-for-change/changecapsule/>

WHAT IS INSIDE

1 Echoes of Nature

The official project anthem, co-created in Nairobi

2 Local Actions Videos

Voices from across the partnership

3 Podcasts

Musicians, activists and volunteers in their own words

4 Earth Activist Toolkit

Creativity, volunteering and environmental action in practice

5 The Volunteer Rights

What volunteering should guarantee

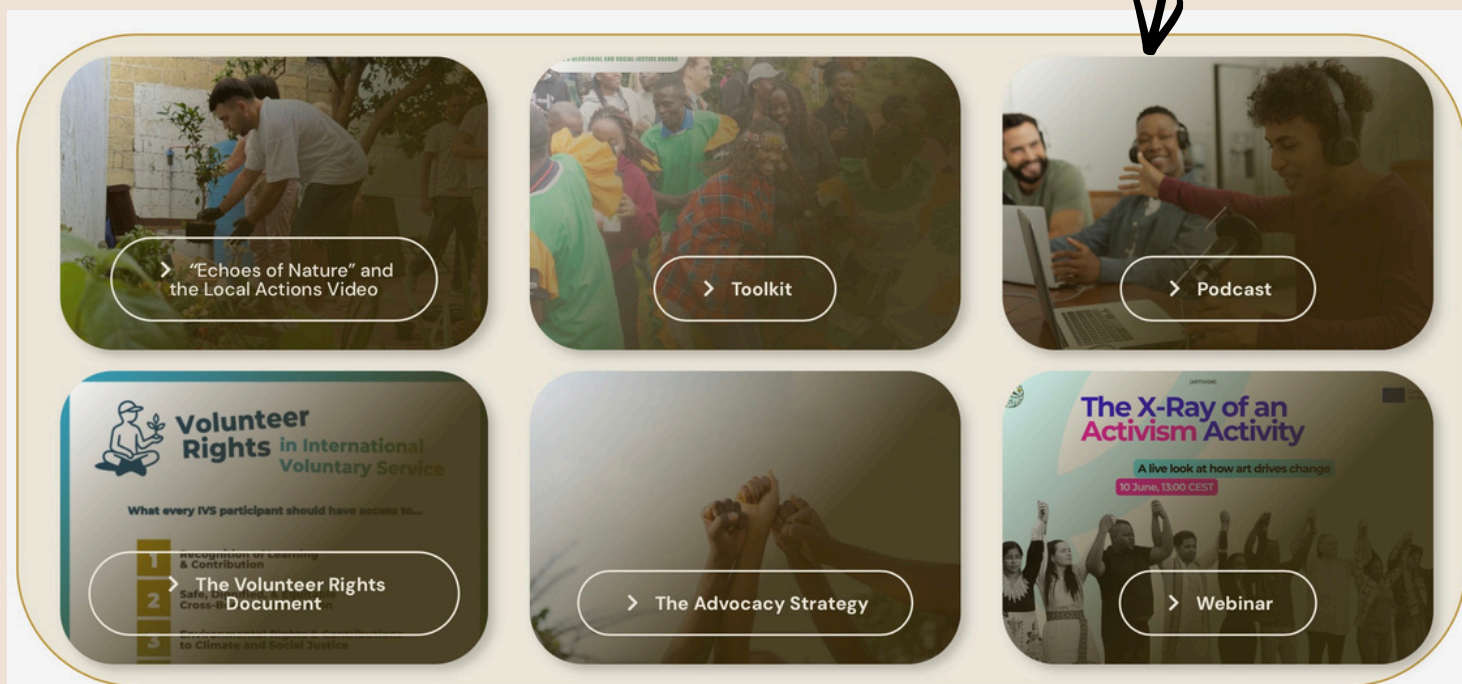
6 Webinar

The X-Ray of An Activism Activity

THE CHANGE CAPSULE



Find the Multimedia Change Capsule in our website, use the resources!



<https://ccivs.org/voices-for-change/changecapsule/>



01

ECHOES OF NATURE

The official Voices for Change anthem, co-created by young volunteers, environmental practitioners and musicians during the Earth Artists Training and Songwriting Workshop in Nairobi, Kenya. The song carries the project's message into spaces that policy papers cannot reach.

Listen and watch

<https://youtu.be/1HngvveTdr0?si=8LN4Lk9LULU1xYyj>

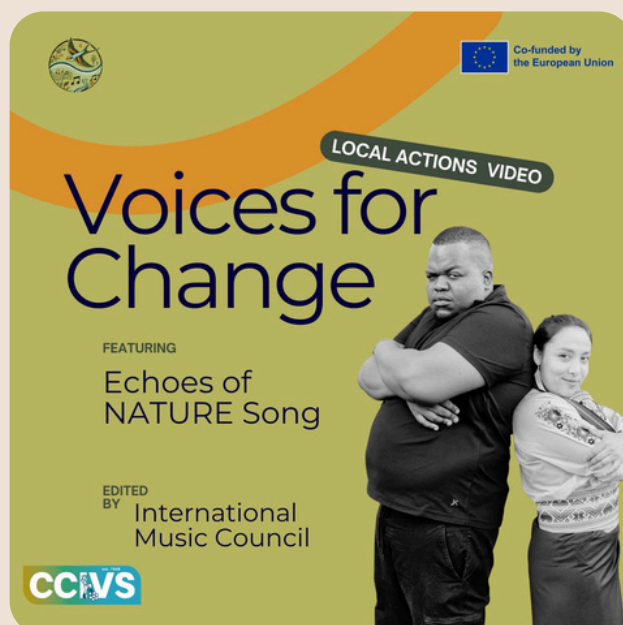
02

LOCAL ACTIONS VIDEOS

Short films bringing together voices from across the partnership. Following the training, partners organised Local Actions in their own communities, connecting volunteers and residents through environmental action, creative expression and community dialogue.

Watch the videos

<https://ccivs.org/voices-for-change/local-actions-report/>





03

PODCASTS

A series of episodes giving the floor to the musicians, activists and volunteers behind the project. Recorded in their own words and their own languages of activism, they carry the experience of climate and social justice work to audiences far beyond the partnership.

Listen to the episodes

<https://ccivs.org/voices-for-change/podcasts/>



04

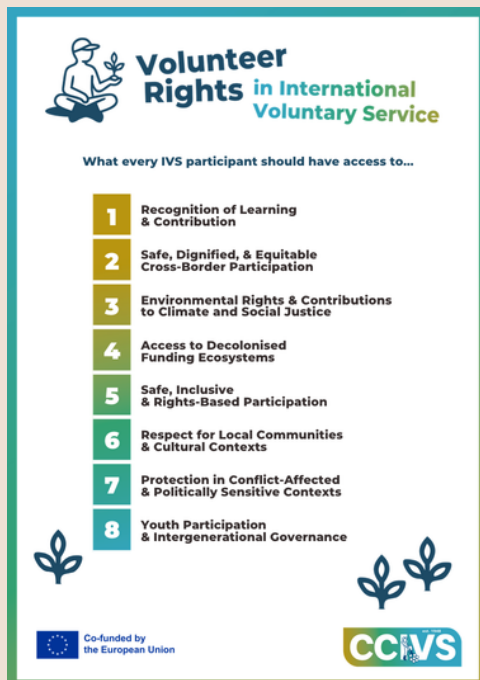
EARTH ARTIVIST TOOLKIT

A practical handbook of activities and methods combining creativity, volunteering and environmental action. Designed for organisations, educators and volunteer groups who want to use activism in their own communities, and free to adapt for non-commercial use.

Download the toolkit

<https://ccivs.org/resource/vfc-earth-artivists-toolkit/>





05

THE VOLUNTEER RIGHTS DOCUMENT

A rights-based framework setting out what volunteering should guarantee: the recognition, protection and support volunteers can expect wherever they serve. It grew out of the experiences volunteers shared throughout the project, and comes with a poster version for organisations, volunteers and decision-makers.

Read the framework

<https://ccivs.org/resource/volunteer-rights-framework/>



06

THE X-RAY OF AN ACTIVISM ACTIVITY

Activism is usually shared as a finished product, and the work behind it stays invisible. This session does the opposite. Taking the Nairobi song as a case study, it peels one real activity back layer by layer: what activism is and why the sector needs it, how the activity was organised, what happened in the room in Kenya, and the impact in communities a year on.

Watch the Webinar

<https://youtu.be/RcMUq1hMhPQ?si=ljPXjPgwrMBLGb4l>





ADVOCACY

FROM LOCAL VOICES TO POLICY CHANGE

Advocacy was at the heart of Voices for Change. Throughout the project, volunteers, partner organisations and local communities shared their experiences, challenges and aspirations through research, dialogue and creative expression. These contributions informed a series of policy resources designed to strengthen International Voluntary Service and promote more inclusive, rights-based approaches to environmental and social justice.

One of the strengths of the project was its commitment to ensuring that advocacy was informed by lived experience rather than developed in isolation. This reflects a participatory and decolonial model of advocacy, where those most affected by environmental and social challenges contribute directly to the conversations that influence policy.

KEY ADVOCACY OUTPUTS

Volunteer Rights Framework A rights-based framework promoting the recognition, protection and support of volunteers worldwide.

Volunteer Rights Poster A visual summary for organisations, volunteers and decision-makers.

Advocacy Strategy The partnership's key recommendations and actions, brought together in one document.





WHAT LASTS

FROM LOCAL VOICES TO LASTING CHANGE

The Change Capsule represents the collective work of the Voices for Change partnership. Every resource included has been shaped through dialogue, creativity, volunteering and community participation, ensuring that the project's learning remains accessible long after its completion.

Together, these resources encourage organisations, volunteers, educators and communities to continue using creativity and International Voluntary Service as tools for environmental and social justice.

Watch the Change Capsule Website:

<https://ccivs.org/voices-for-change/changecapsule/>



USING THESE RESOURCES

The resources developed through Voices for Change are intended to support International Voluntary Service organisations, volunteers, educators and community groups in planning, implementing and evaluating projects using participatory approaches. They may be freely used and adapted for educational and non-commercial purposes with acknowledgement of the project and its partners.



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